



Privacy and Cookie Policy

Version Date: 17.10.2024

We are committed to protecting and preserving the privacy of our visitors and patients when using our website and electronic communication.

This policy sets out how we process any personal data we collect from you or that you provide to us through our website. We confirm that we will keep your information secure and that we will comply fully with all applicable UK Data Protection legislation and regulations.

Please read the following carefully to understand what happens to personal data that you choose to provide to us, or that we collect from you when you visit this site.

By visiting our website, you are accepting and consenting to the practices described in this policy. We collect your personal data in order to provide you with medical services.

Types of information we may collect from you

We may collect, store and use the following kinds of personal information about individuals who visit and use our website:

Information you supply to us

You may supply us with information about you by filling in forms on our website.

- This includes information you provide when you submit a contact/enquiry form.
- The information you give us may include your name, address, e-mail address and phone number.
- Emergency contact person/next-of-kin and their name, address and telephone number
- Background referral details

Health information which is stored in our clinical software provider Semble : this is an accredited health information and consultation platform.

Information our website automatically collects about you.

We may automatically collect information including the following:

- Technical information, including a truncated and anonymised version of your Internet protocol (IP) address, browser type and version, operating system and platform;
- Information about your visit, including what pages you visit, how long you are on the site, how you got to the site (including date and time); page response times, length of visit, what you click on, documents downloaded and download errors.

Cookies

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site.

For detailed information on the cookies we use and the purposes for which we use them see our Cookie Policy. ??

Clinics:

**Sussex Premier Health
The Ridge, St Leonards On Sea,
East Sussex, TN37 7RE**



How we may use the information we collect

We use the information in the following ways:

- To provide you with information and/or services that you request from us;
- To administer our site including troubleshooting and statistical purposes;
- To improve our site to ensure that content is presented in the most effective manner for you and for your computer;
- For security and debugging as part of our efforts to keep our site safe and secure.
- This information is collected anonymously and is not linked to information that identifies you as an individual. **???? We use Google Analytics to track this information. Find out how Google uses your data at <https://support.google.com/analytics/answer/6004245>.**
- We retain personal information and health records for a period of time up to 10 years to provide you with retrospective care as required. This retention period can be variable depending on the practice existence and rules set out by national guidance.

Disclosure of your information

Any information you provide to us will either be emailed directly to us or may be stored on a secure server. We use a trusted third party hosting provider (.....) to facilitate the running and management of this website

We do not rent, sell or share personal information about you with other people or non-affiliated companies, any external sources such as mailing lists from service providers such as mailchimp, sendinblue etc.

We will use all reasonable efforts to ensure that your personal data is not disclosed to regional/national institutions and authorities, unless required by law or other regulations.

Unfortunately, the transmission of information via the internet is not completely secure. Although we will do our best to protect your personal data, we cannot guarantee the security of your data transmitted to our site; any transmission is at your own risk. Once we have received your information, we will use strict procedures and security features to try to prevent unauthorised access.

Third party links

Our site may, from time to time, contain links to and from the third-party websites. If you follow a link to any of these websites, please note that these websites have their own privacy policies and that we do not accept any responsibility or liability for these policies. Please check these policies before you submit any personal data to these websites.

Your rights – access to your personal data

You have the right to ensure that your personal data is being processed lawfully (“Subject Access Right”). Your subject access right can be exercised in accordance with data protection laws and regulations. Any subject access request must be made in writing to us at our email address listed at the bottom of this page. We will provide your personal data to you within the statutory time frames. To enable us to trace any of your personal data that we may be holding, we may need to request further information from you. If you have a complaint about how we have used your information, you have the right to complain to the Information Commissioner’s Office (ICO).

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Changes to our privacy policy

Any changes we may make to our privacy policy in the future will be posted on this page and, where appropriate, notified to you by e-mail. Please check back frequently to see any updates or changes to our privacy policy.

Contact : enquiries@esgps.co.uk

ICO Data Protection Registration Reference: ZB789476

Date registered: 14 October 2024

Registration expires: 13 October 2025

Payment tier: Tier 1

Data controller: East Sussex General Practitioner Services Ltd **Address:**

4 Cornfield Terrace Eastbourne
East Sussex
BN21 4NN

Other names:

- East Sussex GP Services

Data Protection Officer:

Dr Sean Brink



DIRECTOR EAST SUSSEX GP SERVICES

GP Dr Sean Brink GMC 4724223

MB.BS., AKC, MRCP [2016], MRCS Eng, DFSEM[UK]

East Sussex GP
— GENERAL PRACTITIONER SERVICES —

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